



Plenary session of Committee 2

's-Hertogenbosch, Noord-Brabant-NL, 7<sup>th</sup> October 2009

Agenda ref.: XII

Original in English

Document for information

## Preliminary Conference Outline Preventing alcohol-related Harm

**Barcelona (Catalunya-E), 29<sup>th</sup> - 30<sup>th</sup> April 2010**

*version: 16 September 2009 –subject to amendments*

### BACKGROUND

#### Conference Audience:

- Regional politicians (AER and non-AER member regions)
- Regional officers working in the field of public health, social affairs and the prevention of alcohol-related harm

#### Aims of the conference

- Raise awareness among regional politicians about the impact of alcohol on society/their territories and showcase examples of regional policies that counter this impact.
- Adopt the outcomes of the AER APR project and conclude the project (6<sup>th</sup> and final meeting as stated in the project application and plan).
- Disseminate the outcomes to regional politicians.

#### AER alcohol peer review project (APR) themes:

- 1<sup>st</sup> APR: Drinking and driving
- 3<sup>rd</sup> APR: Alcohol and children/young people
- 2<sup>nd</sup> APR: Availability of alcohol
- 4<sup>th</sup> APR: Alcohol and pregnancy

**Thursday 29<sup>th</sup> April 2010**

### AER Conference

**What does alcohol do to your region's society and economy?  
(And what can you do about it?)**

#### 9.00 **Opening and Welcome**

*Catalunya Minister for Health  
AER Committee 2 President*

#### 9.30 **Why is alcohol a problem for your region?**

*Dr Peter Anderson (International public health consultant) with facts and figures of social and economic cost of alcohol from a regional perspective*

- *Why is alcohol a problem?*
- *Why should regional politicians care?*
- *Why should they include alcohol as a priority in their regional policies?*

*Joan Colom (Health department of Catalunya) with regional perspective:*

- *What is the impact of alcohol in Catalunya- what is the problem?*

- *Why did the region decide to take action and prevent alcohol-related harm?*
- *What does Catalunya do in this area- outline of main actions/policies.*

10.30 Coffee Break

**11.00 Youth and drinking environments**

*Ann Hope (Trinity College, Ireland)*

*Olov Oskarsson (AER Youth Regional Network, Jämtland-S)*

**11.45 Preventing alcohol-related harm in the workplace**

*Speaker from Catalunya*

---

12.30 -14.00 Lunch Break

---

**14.00 Alcohol Availability and Marketing**

*Wim van Dalen (STAP-NL)*

*AER member region presenting their policy in this area*

**14.45 The role of the health sector: From brief interventions in primary healthcare to treatment**

*Speaker from Catalunya + Phepa*

15.30 Coffee Break

**16.00 The AER Alcohol Peer Reviews project- Presenting Regional Responses to Alcohol**

*Karin Mernelius (Jönköping-S) and other AER member regions presenting the outcomes of the AER APR project.*

- *What did we do? Themes we focused on.*
- *What did we learn? Key conclusions*
- *Why is this important for the regions?*

16.40 Close of meeting

20.00 Dinner, kindly hosted by the Department of Public Health of Catalunya

---

**Friday 30<sup>th</sup> April 2009**

---

**AER Committee 2 plenary session**

9.30 Opening

10.30-11.00 Coffee Break

12.30 Close of meeting

*Participants are free to make their own lunch arrangements*

