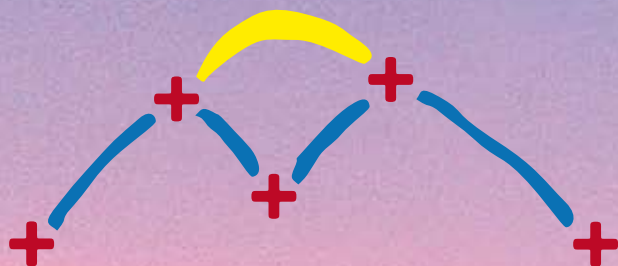


INVITATION



ALEC 2010

3–5 February 2010

Luleå (Norrbotten-S)

Arctic Light e-He@lth Conference *e-health – how to make it happen*

Have you ever wondered what e-health is
and what it can do for your region?

Maybe you have tried to implement e-health
policies in your region, but have encountered
too many obstacles?

Often worried e-health conferences may
be too technical for you?

www.alec2010.se




COUNTY COUNCIL OF NORRBOTTEN

INVITATION



Arctic Light e-He@lth Conference
e-health – how to make it happen

Luleå (Norrbotten-S), 3–5 February 2010

Join us for the Arctic Light e-health Conference (ALEC2010), organised by Norrbotten County Council (S) and the Assembly of European Regions (AER). Meet representatives of Europe's regions sharing their knowledge and experience of e-health with you.

ALEC2010 is addressed directly to the regions!

It is an opportunity for regional decision-makers and officers working on regional health systems to learn what e-health is all about and how you can make it happen in your region.

Demand on our healthcare systems is on the rise, in light of demographic change, increased citizen mobility in Europe and the rising expectations of our patients. As our resources remain limited, now is the opportunity to develop new distance-spanning services and technologies that will enhance quality and render the management and provision of our services more efficient and more accessible.

ALEC2010 offers peer to peer learning – you will hear from other European regions why you should work with e-health, how you can develop and implement e-health policies, what challenges you can expect to face and how e-health can contribute to improving the quality and efficiency of your services.

We also offer you the opportunity to meet and discuss in person with European-decision makers, industry representatives and experts in the field.

**Join us in Luleå (Norrbotten-S) on 3–5 February
– together, we can make e-health happen!**

For further details and to register,
visit: www.alec2010.se

Please note that AER member regions are not subject to the registration fee of 1995 SEK.




COUNTY COUNCIL OF NORRBOTTEN

Wednesday 3rd February 2010

Arrival of participants

Study Visit

- 09.00-12.00** Study visit to Sunderby Regional Hospital and the World Heritage Gammelstad
- 10.00-13.00** Registration & lunch at Hotel Nordkalotten
- 10.00** Opening of exhibition
- 13.00** Opening of Conference

Block 1 – Together we make it work!

An introduction to the themes of the conference: why do we need e-health, how can we make it a reality from the policy drawing board to the implementation stage, who should we work with and why?

Opening and welcome by Agneta Granström, host of the conference and Chair-person of the AER e-he@lth network (Norrbotten-S).

- ▶ **E-health – social, environmental and economical sustainability**
Agneta Granström (Norrbotten-S)
- ▶ **Strategies for developing e-health**
Daniel Forslund, Ministry of Health and Social Affairs, Sweden
- ▶ **A European perspective on e-health**
Marc Lange, Secretary General, European Health Telematics Association (EHTEL)
- ▶ **Europe's e-health agenda**
Ragnar Bergström, DG Information Society Unit ICT for Health, European Commission

- 15.00-15.45** Coffee break
An opportunity to visit our exhibition area, meet other regions and identify common interests and possibilities for future cooperation!

Block 2 – Regional best practices of implemented e-health

- 15.45** We often talk about the future for e-health; this is your chance to see what already works. Regions will present their e-health policies and tools, explain how these were developed and implemented and how they contribute to the organisation and delivery of their healthcare services.

You will be offered 3 sessions of 3 parallel workshops, meaning a variety of 9 different regional experiences to choose from!

- 17.45** Close of day's proceedings
- 19.00** Official Dinner at Nordkalotten Restaurant

Thursday 4th February 2010

Block 3 – Cross border Challenges and Opportunities

09.00 When trying to make e-health work, we often stumble upon obstacles about transferability and interoperability. This session will showcase the kind of problems that regions face when trying to apply e-health tools across borders, i.e. across frontiers and also internally, among different organisations.

Introduction to the session by the moderator Mats Larsson

▶ **Cross border Challenges and Opportunities from the perspectives of the care providers**

Jürg Lindenmann, University Hospital of Basel (CH) (tbc)

▶ **Renewing Health**

Luigi Bertinato, International Health & Social Affairs Office (Veneto-I)
Cross border Healthcare

▶ **Cross border Healthcare in Torney Valley**

Anna-Greta Brodin, Norrbotten County Council (S)

11.00-11.45 Coffee break

Another opportunity to visit our exhibition area, meet other regions and identify common interests and possibilities for future cooperation!

Block 4 – Preventive Healthcare

11.45 This session will showcase how e-health tools can help empower the patient. From the possibility to access your medical journal online and make your own appointments, to using e-health tools for preventive healthcare, the possibilities e-health offers are many.

▶ **Empowering the patient**

Sara Vamala, Swedish National Institute of Public Health

▶ **Patients' access to online medical journal**

Speaker to be confirmed

▶ **User's Perspective on e-health**

▶ **ePrevention: Why and how e-health will Support Us to Stay in Better Health**

13.30-15.00 Lunch



Thursday 4th February 2010

Block 5 – Future Healthcare, Summary

15.00 You have seen what e-health can do today- time to talk about the possibilities it offers for the future of our healthcare systems. We need to develop e-health policies and tools that will respond to the changing demands of our citizens and our patients. We need to reconsider how we organize and deliver our services – and we need to start working on that now!

Introduction to the session by the moderator Ragnar Bergström (European Commission)

- ▶ **Applying solidarity and social sustainability to e-health**
Representative of the World Health Organisation (WHO) (tbc)
 - ▶ **Change Management**
Mats Larsson, sepSOS
 - ▶ **What do our citizens expect of future healthcare systems?**
Helene Richardsson, e-health User Stakeholder Group
 - ▶ **Conclusions**
- 17.00** Close of conference
- 19.00** Dinner at Sami tent Lappkåtan, Hotel Nordkalotten



Friday 5th February 2010

Study Visits

Our host Norrbotten County Council has organised 3 study visits for participants to choose from.

Study visit 1

08.00-11.00 Sunderby Regional Hospital + World Heritage Gammelstad
+ Luleå Airport

Study visit 2

08.00-15.00 Bus to Jokkmokk Sami Market
Departure from Luleå Airport to Stockholm (flight departs at 15.55)

Study visit 3

10.00-17.00 Bus to Jokkmokk Sami Market for Friday and Saturday

18.00-21.00 Dinner at Hotel Jokkmokk and concert

21.00 Depart to accommodation

Saturday 6th of February

– continuation of study visit 3

09.00-12.00 Jukkasjärvi Ice hotel

15.00 Departure Kiruna Airport to Stockholm (flight leaves at 15.55) or
bus back to Luleå/Hotell Nordkalotten

