



Strasbourg, 19th June 2009

Invitation to the **'Innovation for Demographic Change'** Conference,
e-he@lth Seminar & Plenary Session of AER Social Policy and Public Health Committee (2)
's-Hertogenbosch (Noord-Brabant-NL), 5-7 October 2009

Dear President,
Dear Colleagues,

Demographic change is high on the agenda of European regions. It will slowly, but surely, have an impact on every aspect of our daily life. Traditional solutions will no longer answer the needs of an ageing society. A new approach is needed, that is flexible, responsive, cross-cutting and multidimensional and addressing a wide range of areas: social innovation is urgently needed in order to keep society running!

Many European regions already have experiences in social innovation to address the issue of demographic change. Therefore the Assembly of European Regions (AER) is pleased to invite you to the Conference "Regional Innovation for Demographic Change", taking place in 's-Hertogenbosch on 6th October 2009 at the kind invitation of the Province of Noord-Brabant (NL).

Bringing together good practices, this AER conference aims at exchanging knowledge and inspiration. Based on the outcomes of our discussions, we will draft the **'Roadmap for demographic change'**, the guidelines for our future work within the AER and in the regions.

Prior to the Conference, the AER e-he@lth network will meet on 5th October 2009 within the framework of a seminar dedicated to smart care solutions and **ICT for independent living**, based on a demand-driven approach. In order to contribute to the development of the well-being of our society, it is necessary to put the citizen, who is the end-user, in the centre of our work.

Social Policy and Public Health Committee (2) will hold its autumn plenary session on 7th October 2009, an opportunity for you to learn about the latest developments in health and social policy and about the member regions' activities within our networks. In the afternoon, the AER project on the prevention of alcohol-related harm will meet in order to evaluate the results of the project's peer reviews and to prepare the project's final Conference in Spring 2010 in Catalunya (E).

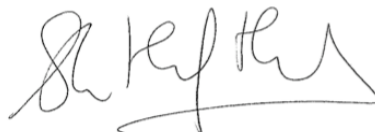
You will find attached the draft agenda, some practical information and a registration form for this event. Please return your completed registration form by Friday 18th September 2009 at the latest, in order to allow for the optimal organisation of this event. Should you require any further information, please contact the Committee Secretariat (c.meschede@aer.eu; +33 388 22 74 35).

We look forward to welcoming you to 's-Hertogenbosch.

Sincerely,



Constantin Ostaficiuc
AER Committee 2 President
President, Timis County (RO)



Brigitte van Haften
Member of the Provincial Executive,
Noord-Brabant (NL)