



What does alcohol do to your region? And what can you do about it?

Barcelona, 11th-12th May 2010
**AER Committee 2 Conference and
plenary session**

Organised by:



Generalitat de Catalunya
Departament de Salut

Alcohol has been estimated to cost Europe 125 billion euros per year in total tangible costs. That is the figure that emerges if we calculate the burden on our health and social services, on our police and judicial systems, in lost working hours, in accidents and damage to property. Many of our regions are facing the frightening reality of our young people drinking very large amounts of alcohol at a very early age.

It is our role as regional politicians to fully appreciate the harm that alcohol can have on our citizens, our societies and our economies. For many of us alcohol is an accompaniment to social events and, when consumed in low doses, not harmful. But we cannot ignore the damage that alcohol can cause.

We invite you to join us in Barcelona on 11th - 12th May 2010 in the upcoming conference organised by the Assembly of European Regions (AER) and hosted by the Regional Ministry of Health of the Government of Catalonia (E) aiming to learn about the negative impact of alcohol and about the policies and actions you can take to prevent it.

The AER Social Policy and Public Health Committee will hold its spring plenary meeting in connection with this conference. We invite you to present your region's latest activities and projects, and to learn what other regions are doing.

TARGET AUDIENCE

- Regional politicians (AER and non-AER member regions)
- Regional officers working in the field of public health, social affairs and the prevention of alcohol-related harm

AIMS OF THE CONFERENCE

- Raise awareness among regional politicians about the impact of alcohol on society/their territories and showcase examples of regional policies that counter this impact.
- Present and disseminate the outcomes of the AER APR project to regional politicians.

PRACTICAL INFORMATION

Meeting Venue

Public Health Building - Department of Health.
C/Roc Boronat, 81-95
08005 Barcelona.

Conference languages

- There will be simultaneous interpretation in English, French and Spanish/Catalan.

Registration

- No registration fee will apply for this conference.
- Online registration will be available on the AER website www.aer.eu
- Registration deadline: 30th April 2010
- As we would like to have as many regions as possible with us and there are limited places, the registration process will try to guarantee a broad representation and a geographical balance.

Accommodation

- **Express Holiday Inn Hotel** has pre-reserved DIU rooms at a preferential price of 80 euros + VAT. Deadline for pre-reserved rooms is 12th April. Please contact the hotel directly by phone (+34 93 433.84.00) or by e-mail (Express.barcelonacity@continentalhotels.eu)
- Other hotels near the venue are also available:
 - **Confortel Barcelona:**
www.confortelhoteles.com/
 - **IBIS Barcelona Plaza las Glorias:**
www.ibishotel.com/es/reservation/liste_hotels.shtml
- Participants are asked to cover their own travel and accommodation costs.

AER SECRETARIAT

Claudia Meschede

Policy Coordinator-AER Social Policy
and Public Health Committee
Tel & Fax: +33 (0)3 88 22 74 35
[c.meschede@aer.eu](mailto:c.meschede@ aer.eu)
www.aer.eu

SECRETARIAT OF THE GOVERNMENT OF CATALONIA

Lidia Segura

Program on Substance Abuse
Tel: +34 93 551 36 11
Fax: +00 34 93 551 75 14
alcohol.events.salut@gencat.cat
www.gencat.cat/salut