



MACRO-REGIONALISATION – LESSONS FROM THE BALTIC SEA REGION

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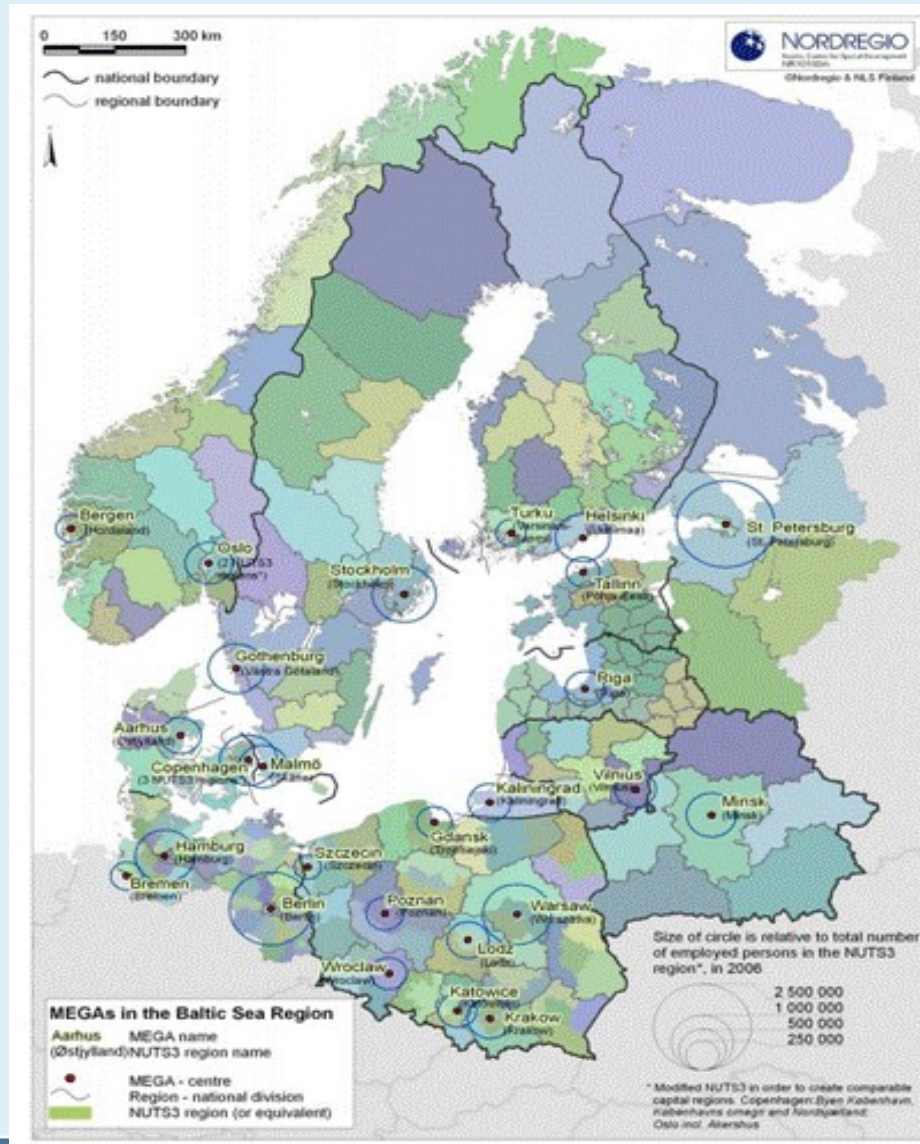
BALTIC SEA IN THE COLD WAR



BLACK SEA TODAY



THE BALTIC SEA REGION TODAY



THE BALTIC SEA – A PILOT OF MACRO-REGIONALISATION

➤ WHAT IS BALTIC SEA MACRO-REGION:

➤ A TERRITORIAL ENTITY “*LINKED BY THE BALTIC SEA THAT INCLUDES ENTIRE MEMBER STATES, PARTS OF MEMBER STATES AND PARTS OF THIRD COUNTRIES*”. “*THE BALTIC SEA REGION IS A GOOD EXAMPLE OF A MACRO-REGION – AN AREA COVERING A NUMBER OF ADMINISTRATIVE REGIONS BUT WITH SUFFICIENT ISSUES IN COMMON TO JUSTIFY A SINGLE STRATEGIC APPROACH*”. COM(2009) 248 final, p.5)

➤ NO NEW MONEY, NO NEW INSTITUTIONS!!!

➤ BALTIC SEA STRATEGY IS AN INTERNAL STRATEGY OF THE EU

➤ EIGHT EU-MEMBER STATES, TWO DIRECT ADJACENT AREAS (RUSSIA AND NORWAY), INDIRECT ADJACENTS (UKRAINE, BELORUSSIA, ARCTIC REGIONS)

➤ CHALLENGE AND AN OPPORTUNITY FOR THE BALTIC SEA IN SETTING THE MODEL FOR MACRO-REGIONALISATION

➤ FOLLOWED BY DANUBE STRATEGY, OTHERS TO FOLLOW?

WHY MACRO-REGIONS?

- EU ENLARGEMENT: GEOGRAPHICAL HOMOGENITY LOST,
 - SUPPORTS MACRO-REGIONALISATION
- POLITICAL IMPASSE IN INSTITUTIONAL REFORMS
 - LONG PROCESS FOR LISBON TREATY
 - SUBGROUP COOPERATION AS A REACTION
 - INTER-GOVERNMENTALISM IN INCREASE
- NEED FOR MORE FLEXIBILITY
 - DIFFERENTIATED INTEGRATION EMERGING AS A MODEL
- **TERRITORIAL DIFFERENTIATION A NEW ELEMENT**
 - *THE BALTIC SEA REGION AS A PILOT*

"POLITICAL SPACE" NEEDED

- RECOGNITION AND ACCEPTANCE OF POLITICS AND POLITICAL COMMITMENT A NECESSITY
 - SETTING PRIORITIES
 - SHAPING AGENDA
 - *NOT YET ADEQUATELY ESTABLISHED IN THE BALTIC SEA*
 - *CHALLENGE FOR REGIONS!!*
- GENERATE A POLITICAL SPACE OF INSTITUTIONS, FORUMS, POLICY INSTRUMENTS AND NETWORKS OF PRIVATE AND PUBLIC ACTORS
 - REFORM AND EMPOWER EXISTING INSTITUTIONS
 - *ENVIRONMENT THE MAIN FOCUS IN THE BALTIC SEA REGION*
 - *MORE FOCUS NEEDED IN ECONOMY, SECURITY, MARITIME POLICY*
- ENHANCE AND INVOLVE TRANSNATIONAL POLITICAL FORCES FOR LEGITIMACY
 - ESTABLISH AND OBSERVE EFFECTIVE RULES OF ACCOUNTABILITY

DELIVERY CHAIN - THE KEY CHALLENGE

➤ THE DELIVERY CHAIN:

POLITICAL COMMITMENT - POLITICAL LEADERSHIP - POLITICAL OWNERSHIP

➤ POLITICAL COMMITMENT AS A PRECONDITION

➤ *DECISIONS OF POLITICAL LEADERS TO USE THEIR POWER, INFLUENCE AND PERSONAL INVOLVEMENT TO ENSURE VISIBILITY, LEADERSHIP, RESOURCES AND POLITICAL SUPPORT*

➤ REQUIRES POLITICAL LEADERSHIP

➤ STAKEHOLDERS ACTIVELY ENGAGED INTO THE GOVERNANCE

➤ **REGIONS IN KEY POSITION!**

➤ **PARADIPLOMACY OF REGIONS AN IMPORTANT ELEMENT**

➤ PARADIPLOMACY: INSTRUMENT OF SUB-STATE ACTORS TO PARTICIPATE AND INFLUENCE INDEPENDENTLY OF STATES IN INTERNATIONAL ARENA TO PURSUIT THEIR SPECIFIC INTERESTS

➤ EXTERNAL DIMENSION OF REGIONALISATION

➤ INCORPORATING ADJACENT NON-EU REGIONS, SPEAK WITH ONE VOICE GLOBALLY

CHALLENGES FOR THE FUTURE

- SPEAK WITH ONE VOICE
 - THE REGION MUST SEE THE VALUE TO BE ABLE TO SPEAK OUT INTERESTS AND ENSURE THAT THE VOICE IS HEARD IN BRUSSELS, IN OTHER MEGA-REGIONS, IN ADJACENT AREAS AND IN GLOBAL RESTRUCTURING: “G-STATION” DEMANDS COMMON VOICE
 - NEEDS INSTITUTIONALISATION
 - GIVE NEW LIFE FOR EXISTING INSTITUTIONS
- IDENTITY
 - DO MACRO-REGIONS NEED COMMON IDENTITY?
- HOW TO INCORPORATE ADJACENT REGIONS?
- MUST SHOW ADDED VALUE TO THE REGION AND TO THE UNION
- THE NEXT INEVITABLE (?) STEP: FROM MACRO-REGIONS TO MEGA-REGIONS
 - “PLACES WITH LARGE MARKETS, SIGNIFICANT ECONOMIC CAPACITY, SUBSTANTIAL INNOVATION AND HIGHLY SKILLED TALENT AS WELL AS LARGE OVERALL POPULATIONS” (RICHARD FLORIDA)