

**INTERREG IVC ECREIN +  
PROJECT SUMMARY**

**PROJECT DURATION:** 36 months

**SUMMARY**

The ECREIN network (European Clusters and Regions for Eco-investments Network) was created in 2006 to propose innovative financial instruments and support eco-innovation and SMEs at regional level. It exposed a lack of knowledge, adapted tools and coordination between public and private sectors, and as a consequence, a difficulty for financiers to invest in this specific sector.

**OBJECTIVES**

The main objective of ECREIN + is develop tools and actions to implement innovative regional policies supporting eco-innovation and eco-businesses, easily adaptable to every European Region. The very innovative results expected of ECREIN+ will be specific tools, concepts and approaches allowing European regions to develop high-level and efficient regional policies to support eco-innovation and eco-businesses. The project will improve the knowledge of the insufficiently known sector of environmental goods and services. The ECREIN+ website and other communication events will allow for broad dissemination of the project's actions and results (methodological kit, guides of best practices, policy recommendations and databases).

**ACTIVITIES & RESULTS**

Project activities include

- Elaborating a best practice guide;
- Drafting strategic guidelines;
- Official recommendations for a regional set of indicators;
- Interregional dissemination conferences: mutual learning event that will bring together the experiences and effects of the peer reviews and other lessons learned during the project for all partners.
- Finally, partners commit to create or further develop a regional platform of eco-innovation stakeholders.

**AER contact person:**

Estelle DELANGLE

[e.delangle@aer.eu](mailto:e.delangle@aer.eu)

+33 368 46 00 82

**PARTNERS**

Rhône-Alpes (FR, lead)  
Andalucia (ES)  
Assembly of European  
Regions  
Baden-Württemberg (D)  
Galicia (IT)  
Île-de-France (FR)  
Lombardia (IT)  
Malopolska (PL)  
Romanian Municipalities  
Association (RO)  
Stara Zagora (EL)  
Uppsala (SE)  
Wallonie (B)  
West Midland (UK)



**European Union**

European Regional Development Fund