



AER Bureau Meeting

Fribourg, 14 & 15 May 2009

Ref. Agenda: VII.3.7

original in English

FOR INFORMATION

SPorT'S - Social Protection Through Sport

Objectives: teach young people, within local communities, a healthy lifestyle, in order to prevent deviance (addiction, eating disorders i.e. anorexia and bulimia), prevent violent behaviour (bullying, aggressive attacks, vandalism) and prevent also self-harming behaviours (Saturday night accidents)

Regions involved: all AER regions which will join in

Methodology:

- Exchange of existing studies/best practices among AER member regions, concerning the diffusion of non-competitive sport as a vehicle to prevent and reduce deviances (bullying, violence, vandalism) and self-harming behaviour (Saturday night accidents)
- Agreements between schools (public and private) and sport clubs in order to widen the supply of non-competitive sport activities for young scholars.
- Peer to Peer training: young people will become ambassadors of the project within their communities and for young people of their same age (also through AER Youth Regional Network)
- Education of the families and awareness of the communities
- Production of a publication about the "practical instructions for the realization of the project at local community level"
- Local meetings in schools during and after the project, with the participation of the young scholars who have taken part in the race.
- A public sport happening to promote the project

Public happenings (with an idea of the timetable):

- Launch of the project during the annual general assembly (fall 2009)
- Non-competitive relay race through AER regions. The runners, who mustn't be resident in the region in which they run, will be welcome in each community by the young people during a ceremony of baton exchange from one team to the other; during this ceremony some catching slogans will be repeated. Local authorities will be present as warrantors. Each group of the relay race may carry a "message" to the young people of the "New Europe without borders", especially outside EU borders, eventually in collaboration with the EU Presidency (winter 2009 – spring 2010)
- AER competition between its members, aimed at finding the three best practices in "prevention through sport" (winter 2009 – spring 2010)

- Seminar, to be held in Friuli Venezia Giulia Region, on the comparison of the best practices, on the presentation of the results of already undertaken projects and on new project proposals (spring 2010)
- During the annual AER assembly 2010, a specific session on the project and an award ceremony for the best practices

Measurement of results: comparison of statistical data at AER level, *ex ante* and *ex post*

Economical resources: For activities at local level: local authorities (municipality, provinces, regions)

For activities at AER level:

- AER, for preparatory work in commission and for the touring seminar;
- FVG Region for the seminar logistics;
- DG EAC of European Commission for what concerns the calls related to programmes addressing young people (for ex. Youth) and DG Sanco and European agency for prevention;
- Cooperation programmes like Interreg and IPA (maybe also ENPI).

Media coverage:

- For the general public: tv, newspapers and magazines (especially local ones);
- For young people: through the Net, for ex. YouTube and FaceBook;
- For the specialised public opinion: AER's web site, local authorities' web site and maybe European Commission's web site.

