



AER General Assembly Open Space, 26 November 2009

INSPIRATION FACTORY CONCEPT PAPER

Contact Persons:

Estelle Delangle, e.delangle@aer.eu, +33 (0)3 68 46 00 82
Camille Bullot, c.bullot@aer.eu, +33 (0)3 68 46 00 87

Overview

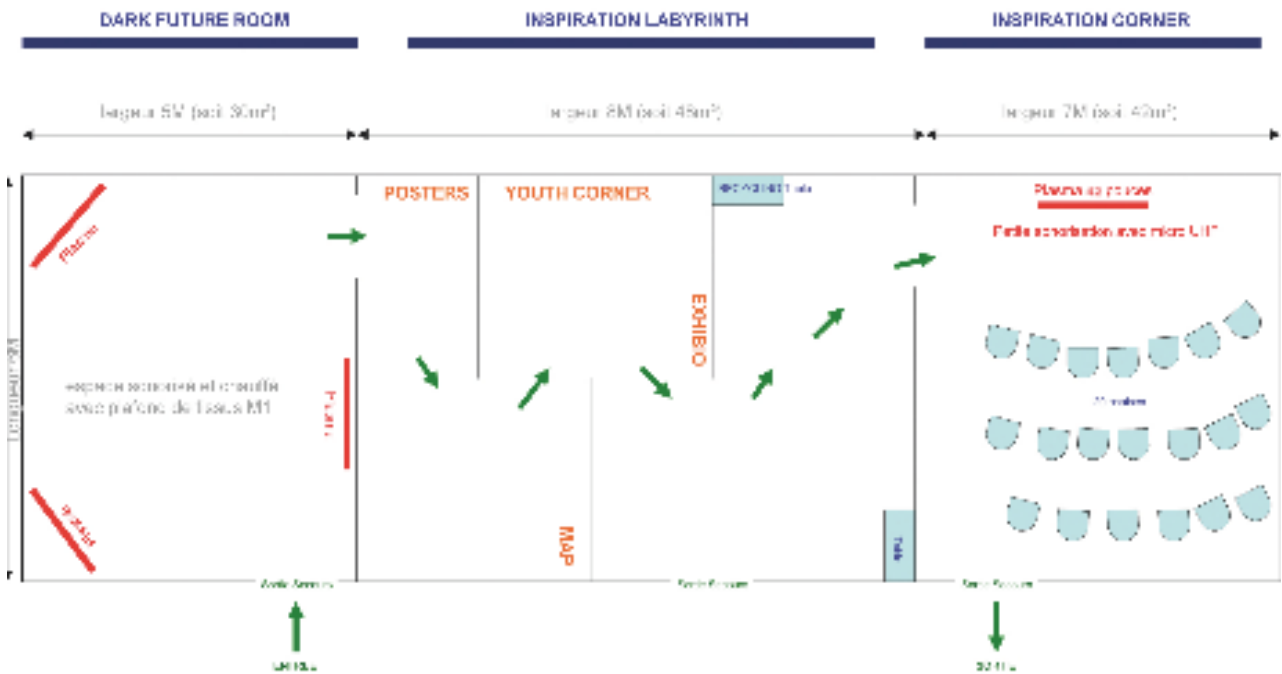
The Inspiration Factory is a comprehensive approach to climate change and energy issues that aims to both raise awareness among the 2009 GA participants about the consequences of climate change and also contribute to original and futuristic thinking in terms of energising the regions.

The Inspiration factory is a long rectangular room divided into three sections, each of which has specific role.

- 1. The first section, the “Dark future of climate change room”**, will be a sullen, gloomy and noisy room, purposely designed to create a distressing atmosphere. The cost of inaction against climate change will be illustrated by a compiled video showing natural disasters in Europe and the world, while voices in various languages will contribute to making the visitor feel uneasy. In order for the physical senses to be affected, the room may be heated above average.
- 2. The second section, the “Inspiration laboratory”**, will display a set of best practices amongst the regions for fighting climate change and renewing responses to energy issues. The aim of the room will be to present solutions, exchange best practices and stimulate both self-criticism and original thinking amongst the participants. They should walk out of the room with a wider sense of what can be done, and what the best ideas for curbing climate change have so far been.
- 3. The last section, the “Inspiration room”**, will be the place for participants to look at a video with extracts of regional politicians/officers who explain what they have been doing in their region. Some people who have displayed their practices in the labyrinth could explain them more into details.

About 6 people at a time should enter the first room in which seating will not be provided. The second room, the “Inspiration Lab”, will take the form of a small museum, displaying boards on the walls. Participants will be able to sit in the last room while watching the videos and exchanging their impressions.

Provisional floor plan



**Installation sous réserve
d'avis favorable de la Commission de Sécurité**

© 2015 AER - Association Française pour l'Évaluation et la Réhabilitation de l'Environnement
Tous droits réservés

Take part in the AER Inspiration Factory on 26 November!

Open Space, AER General Assembly, Belfort, Franche-Comté (F)

Should you be present or not at the AER General Assembly, **we offer you to make your region visible** in the fight against climate change and for a more sustainable use of energy everywhere in Europe.

How come?

Well, please read our different proposals and let us know what you would like to participate in!

AER Smart Objects Museum:

Your region has set up a concrete project using smart objects for reducing energy consumption, using renewable sources of energy or more generally tackle the climate change challenge. (saving water, recycling and better managing waste...)

Please send us one or several of these objects with a short explanation in English or bring them with you (informing us before hand of course!) and we will display them in our inspiration labyrinth. You will then have the opportunity to explain the purpose of these objects to other participants.

Region's exhibition corner:

You have a good practice that you would like to share with other regions? You want to take this opportunity to distribute leaflets or other support materials?

Just prepare a poster and send it to us. We will display it in our region's exhibition corner.

Inspiration room:

You wish to take part in other Open Space workshops? You do not want to spend the whole afternoon speaking about your project but you want the message to go to a maximum of participants? You have a general address to make on the need to tackle climate change? You will not participate personally in the General Assembly?

Send us a video (preferably format mpeg4), no longer than 5 minutes. We will put all the videos together and show the movie all along the afternoon. So your message will be seen several times, by a lot of different participants. You can also put your contact details on the video or ask us and we will display them in a list in the video room.