



AER Presidium meeting

Pula, 16th March 2009

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FOR INFORMATION

AER Committee 3

Culture, Education & Training, Youth, International Co-operation

Draft agenda

"Setting out for new horizons - European Regions develop cultural tourism" AER Seminar on promoting entrepreneurship in Cultural Tourism Durrës, 2 April 2009

- 08:45 Welcome by a representative of Durrës
- 08:55 Seminar opening by a representative of AER Committee 3
- 09:00 "Introduction: Overview on cultural tourism potential for local entrepreneurs" – Pr. Alan CLARKE, University of Pannonia, Veszprém, Hungary
- 09:30 "Training entrepreneurs in the cultural tourism sector" – Prof. Alison Morrison, University of Strathclyde, Scotland (tbc)
- 10:00 Discussion
- 10:30 Coffee break
- 10:45 "Networking of tourism entrepreneurs -learning through exchange of experiences"- Renate Goergen (Le Mat)
- 11:15 Examples of projects supporting entrepreneurship in cultural tourism:
- Bulgaria (Malko Tarnavo - Burgas)
 - Lauren Bohatka, Tourism Programme Manager, Ministry of Tourism, Culture, Youth and Sports, Albania (on the Eco and cultural tourism support programme)
 - UNDP Representative, Presentation of the Heritage Project for social and economic development (tbc)
- 11:45 Discussion
- 12:00 Seminar close: Wrap up of the session and outlook to upcoming activities in the area of cultural tourism

Strasbourg, 9 February 2009 (EB-JS)