



-AER COM ATELIER -

19 March 09, Brussels (BE)

10.30-11.30

Workshop 1
Best Practice Exchange on effective regional communication

Agenda

1. **Introduction (2mins)**
 - objectives
 - organisation of the workshop
2. **Best Practice Exchange on effective regional communication: Presentations by regions (alphabetic order) (6 mins each presentation = 48 mins)**
 - AER Youth Ambassador from Devon (UK): DVD on Youth Entrepreneurship
 - AER Youth Ambassador from Olomouc (CZ): Exchange of best practice on Youth Entrepreneurship
 - Heves (H): European classrooms
 - Kärnten (A): EU-Dialogtour Kärnten
 - Olomuc (CZ): Young Europeans Active in the Olomouc Region
 - Valencia (E): VoicE
 - Varazdin (HR): Europe in the heart of Varazdin County
 - Abruzzo (I)
3. **Presentation of AER Youth communication projects (5mins)**
 - Youth Ambassadors
 - Do you speak European? AER competition
 - Citizens' Forum
 - Regional Reporters
4. **Discussion and conclusions (5mins)**