

# GENERAL DATA AND CRITERIA FOR THE PRIZE AWARDING

The Jury's decision is definitive and cannot be appealed.

The criteria listed below will be used by the candidate in the auto-evaluation process and then by the Jury in its evaluation. During the self-evaluation process, the institution should assign points for each criterion.

In addition to the self-evaluation criteria, the filling in of some general data is required. In this way, evaluators can have a general idea of the organizational size and activities of the regional institution concerned.

The Jury will not evaluate the general information; it will use it as a context in the pre-selection process. A technical Committee will be set up to support the jury by selecting applications.

The general information and the self-evaluation criteria are listed below.

## GENERAL INFORMATION ABOUT THE REGIONAL INSTITUTION AND THE PROJECT:

**Name:** Upper Austrian Technology and Marketing Company (TMG)  
(OÖ. Technologie- und Marketinggesellschaft m.b.H.)

**Type of the institution:** limited liability company

**Number of employees in 2007:** 45

**Address:** Hafenstraße 47 – 51, Bauteil B, Stiege 2, 5. Stock; 4020 Linz

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**Project name:** The Strategic Programme "Innovative Upper Austria 2010"  
(Strategisches Programm "Innovatives Oberösterreich 2010")

**Person in charge:** Mag. Gerlinde Pöchhacker

# EVALUATION CRITERIA

## 1. Innovative nature and quality of the proposal (originality and creativity)

### 1.1. *What has made this project innovative and why?*

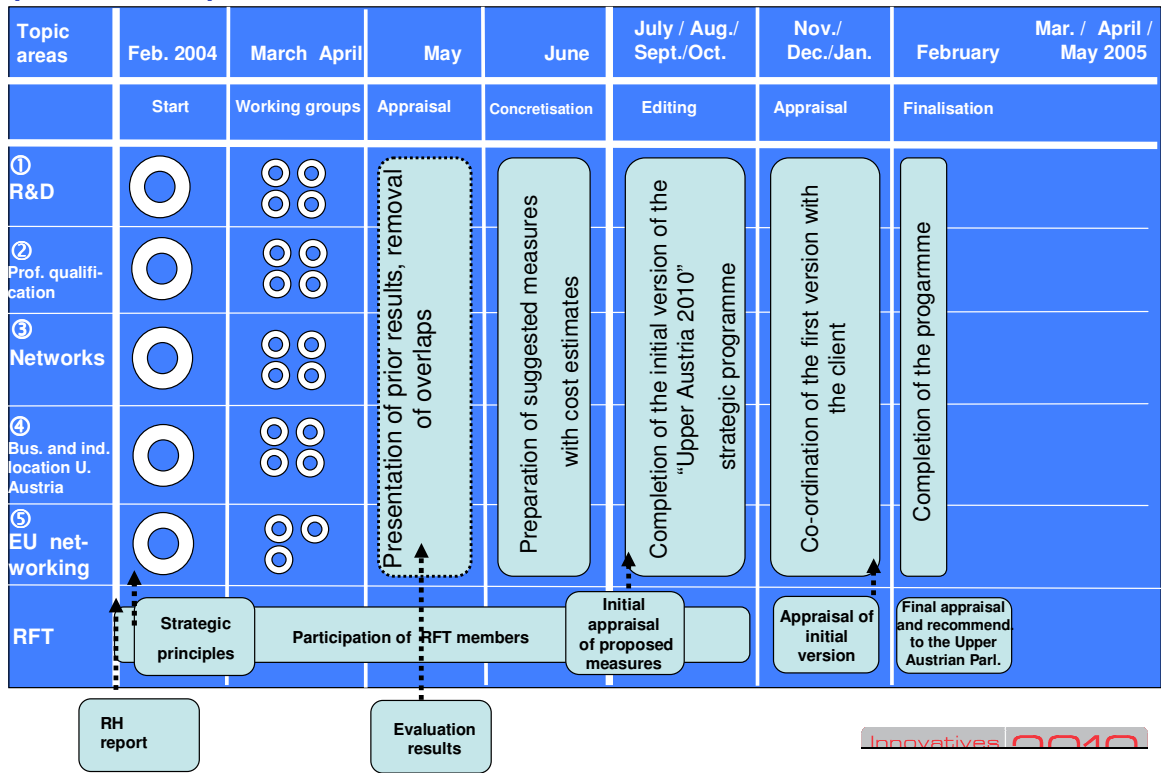
The “Innovative Upper Austria 2010” strategic programme represents a prolongation of the Upper Austrian location and technology offensive. The focal points are formed by structural and co-operation support and location development.

The Upper Austrian Research and Technology Council tabulated three strategic principles, which were decisive to the preparation of the programme:

- Consolidate existing strengths and exploit new opportunities  
The current strengths of the Upper Austrian economic and technology location should be enhanced and new chances exploited.
- Leverage  
Measures are to be promoted which offer the greatest possible public and private funding leverage for increasing innovative and competitive capacity.
- Practicality  
An emphasis is to be placed on measures which support Upper Austrian companies during the transition of their ideas into market success.

These strategic principles underline the request of the Council that all the measures contained in the new strategic programme should pursue a common goal. Namely, the stimulation of the economy and the provision of additional prosperity with the objectives of securing current employment, creating new jobs and increasing Upper Austrian wealth.

# Upper Austria 2010 – preparation and final version (2004/2005)



The current strategic programme has five topic areas:



### **R&D – 13 measures**

Major consolidation of the R&E field is a central objective of the “Innovative Upper Austria 2010” strategic programme. Focal points include a concentration of capabilities on five critical areas (mechanics, information and communications technology, life sciences, innovative materials and logistics), even closer co-operation between business and research bodies and forward-looking supplementary funding for FFG (National Organization for R&D support) projects.

### **Professional qualifications – 10 measures**

Employment with a future and employees with innovation-oriented qualifications for the economy is a further goal that is to be reached through an extensive selection of measures. Young people and women should be encouraged to undertake a technical education, employee further training is to be intensified and professional training aligned with the needs of business and industry. In addition, top talent in Upper Austria is to be identified, nurtured and naturally, retained within the province.

### **Networks – 5 measures**

Networks facilitate and accelerate innovation. They bring ideas to market maturity and provide success. Upper Austria has positioned itself as the competence region with regard to cluster initiatives and networks and now the “Clusterland” is to be stabilized, further developed and given an even more international orientation. The Human Resources, Logistics and Design&Media Networks are to be continued and supplemented with the new Environmental Technology Network and coaching during research projects.

### **Economic and technology location Upper Austria – 9 measures**

Upper Austrian location and technology policy is aimed at improving the preconditions for entrepreneurial activity and hence the securing of the attractiveness of the province to investors. In addition, the location should be the object of targeted advertising. An important factor in this regard is the direct address of companies, however, companies that are already resident should also be assisted with their expansion plans. Last, but not least, CATT Innovation Management GmbH, which advises companies in all matters relating to technology and mobility support, is to be expanded and broadband Internet will be made available to all.

### **EU networking – 6 measures**

The task in this area is to exploit the historic opportunity provided by the enlargement of the EU. Exchange relationships with the new member states constitute a focal point of the EU networking topic area. In addition, Upper Austria intends to present its positions in Brussels in a more proactive manner, for example through the placing of a greater number of Upper Austrians in EU institutions. Furthermore, funding programmes should be better employed and an increased number of partnerships entered into, above all in the new member states.

		<b>Strategy</b>	<b>Measure</b>
<b>Topic area 1</b>	R&D	4	13
<b>Topic area 2</b>	Professional qualification	3	10
<b>Topic area 3</b>	Networks	4	5
<b>Topic area 4</b>	Business and technology location Upper Austria	4	9
<b>Topic area 5</b>	EU-networking	3	6
	<b>Total</b>	<b>18</b>	<b>43</b>

Apart from the targeted expansion of research, technology and innovation competence, the programme contains a balanced proportion of respective project funding. Promotion of investments should be co-ordinated with grants for infrastructure and the development of human resources in specific fields. Existing, successful initiatives will be continued and either enlarged or consolidated as required. Only few new facilities will be created, as the phase of innovation system development and expansion, with its highly pronounced culture of co-operation, is now to be followed by one involving the intensification, consolidation and quality enhancement of innovative performance. Moreover, the system-oriented networking of the related measures is to be stepped up.

In a corresponding adjustment of the economic and industrial policy mission statement drawn up in 1997, the new strategic programme is subject to the vision of "Upper Austria as a leading innovative region in Europe".

## Strategic Programme Innovative Upper Austria 2010 – an overview

2005 – 2010: 5 topic areas, 18 strategies, 43 measures → 32 measures in implementation

250 experts from the economic, scientific, social partnership and specialist areas

Major role of the Upper Austrian Council for Research and Technology Development (RFT OÖ) in programme design and evaluation

total programme volume: € 600 Mio.,  
thereof Government of Upper Austria: € 200 Mio.

2007: phase 2 - about € 135 Mio. implementation volume,  
thereof 1/3 Government of Upper Austria (€ 45,9 Mio.)



[www.ooe2010.at](http://www.ooe2010.at)

Innovatives Oberösterreich 2010

### 1.3. Did you gain or develop new knowledge, useful for the creation of new products, services or business processes?

Yes. Due to the implementation of the 43 measures within in the 5 strategic areas of the programme, numerous innovative products and services have been developed. Exemplarily we want to emphasize measure 25 “Direct funding of innovative co-operation projects within the framework of the Upper Austrian cluster initiatives”.

Since the establishment of the cluster initiatives 1998, more than 280 co-operation projects with more than 1.200 project partners, got subsidies from the regional government in the amount of € 15,5 m and a project volume of € 76,6 m.

EVALUATION: from 0 to 20 SELF-

EVALUATION: points \_\_20\_\_

## 2. Impact on results

### ***2.1. What is the project's impact on institution's results? Take into account improved productivity and costs, more products and services offered.***

#### ***Describe the contents.***

Today, Upper Austria numbers among the most innovative and competitive regions in Central Europe. A quarter of total, Austrian industrial production emanates from the federal province, which is also the nation's leading source of technology and exports.

- Regional GDP € 37,6 bn 1 (17,0 % of Austria)
- 601.196 employees – highest level of employment<sup>1</sup> (17,6% of A.)
- lowest unemploymentrate<sup>2</sup>: 3,1 %
- 26,8 % of the Austrian exportes (2005)
- 53,5 % Upper Austrian export rate 2006

### ***2.2. What is the project's impact on internal aspects, such as activities management and organization within your institution?***

#### ***Describe the contents.***

The Upper Austrian Technology and Marketing Company (TMG) was already assigned the task of preparing this strategic programme and is now to assume the management of its realization. As a result of its function as the Upper Austrian technology management and location development agency, TMG brings all the ideal prerequisites to this assignment. TMG will provide the organizational structures and personnel capacity for the realization of this programme from its own resources and assign representatives to the supervisory or advisory bodies of location and technology policy institutions as a support measure.

All the players in the Upper Austrian innovation system will receive professional assistance from TMG during the application process and implementation of their projects. A further important task is to promote co-operation and know-how transfer on an extensive basis. In the case of certain projects, TMG will again undertake full responsibility for implementation. Where projects lie within the autonomous areas of other players in the innovation system, the company will exercise an informative role in order to provide the best possible synergy effect.

The TMG Supervisory Board, which has assumed the statutory supervision of the company management, will assume an important function as an intermediary between the political decision-makers in the bodies of the Upper Austrian government and the company.

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<sup>1</sup> August 2007

<sup>2</sup> August 2007

EVALUATION: from 0 to 20

SELF-EVALUATION: points\_\_20\_\_

### **3. Management of the institution's innovation**

#### ***3.1. Does the institution have a business process or a management system devoted to innovation?***

#### **Joint conferences with the Upper Austrian Research and Technology Council concerning policy questions:**

Through its past activities, the (Austrian) Research and Technological Development Council has contributed to a marked increase in awareness concerning research, technology and innovation policy at national level. At a regional level, this could be a task for the Upper Austrian Research and Technology Council in teamwork with TMG. The aim would be to extend and intensify participation in the measures of the Upper Austrian innovation system and simultaneously document the innovative strengths of Upper Austria as an economic and technological location both nationally and internationally.

#### **Maintenance of the evaluation culture:**

The systematic practice of subjecting the various research, technology and innovation policy instruments to both individual and collective evaluation on a regular basis by external experts employed up to now, is up to be continued in order to deduce further development measures from the results (or a termination). At the end of its duration, the current strategic programme should also be subject to an evaluation commissioned by the Upper Austrian government. In this connection, the Upper Austrian Research and Technology Council has suggested its involvement during the definition of evaluation criteria and the selection of the auditors.

#### ***3.2. In the last years, did the institution make any benchmarking visit, to study the best innovation management practices, adopted by other organizations (belonging or not to the same field)?***

#### **Biennial location and technology report:**

The continued publication of reports concerning the economic and technology location Upper Austria, which have been prepared and presented to the Upper Austrian government, the provincial parliament and the general public since 2000 ([www.tmg.at](http://www.tmg.at)), facilitate an up-to-date overall estimation of

the Upper Austrian location and technology policy. Above all, regular progress reports concerning the strategic programme should attract attention to the performance of the Upper Austrian innovation system.

Benchmarking-Report 2006 (<http://www.tmg.at/>)

Monitoring "Innovative Upper Austria" 2004 ([http://www.ooe2010.at/357\\_DEU\\_HTML.php](http://www.ooe2010.at/357_DEU_HTML.php))

**EVALUATION: from 0 to 15 SELF-**

**EVALUATION: points \_\_15\_\_**

#### **4. Participation of outside actors in the innovative process**

***4.1. Do the stakeholders, such as customers, suppliers, partners, communities, take part in the innovative process regularly?***

***Describe the systematic approaches adopted to guarantee this participation.***

Yes, they do.

The regularly held meetings in the five topic areas of the programme guarantee that, the involved stakeholders during the phase of programme development come together to get a detailed report about the current activities and the status of implementation of every measure. During these meetings they also fix the next steps for successful realisation of the remaining actions.

***4.2. In the last years, how many agreements for research and innovation activities did the institution conclude with public or private research centres, Universities and so on...?***

During the implementation of the whole programme there are reams of agreements been met. Exemplarily the expansion of the Upper Austrian "Johannes Kepler University" by new 5 institutes in the area of mechatronics an additional 4 institutes in the area of information technology should be mentioned. We want to point out that this only could be realised in close cooperation with the Upper Austrian companies.

Further more the programme supported very successful a specific measure where Upper Austrian consortia of companies together with the University applied for a national highly endowed long term R&D programme.

### ***4.3. Are there innovation-oriented active partner relations with other actors of your territory, country, or foreign countries?***

#### **Co-ordination with European and national research, technology and innovation policy**

The resolutions from Maastricht (subsidiarity principle) and Lisbon (increased competitiveness and dynamism in a know-how based economy) place high demands on research, technology and innovation policy at a European, national and regional level. This requires a co-ordinated and precisely complementary EU, federal and provincial research, technology and innovation policy. Therefore, in future, one of the TMG's tasks will continue to be to contribute to co-ordination at expert level and prepare decision-making support for the political level in teamwork with its affiliates, in particular UAR GmbH (Upper Austria Research) and CATT Innovation Management GmbH.

#### **Exchange of ideas with comparable international and national bodies:**

Upper Austria's leading position in various location and technology policy segments has already resulted in intensive national and international contacts and co-operations. These extend from visits, to teamwork on joint benchmarking and best practice with other regions. These initiatives, which were of advantage to all those involved, should be continued in future.

On the regional level, TMG has the role as location and innovation agency of Upper Austria. A successful programme implementation requires close and ongoing contact with all national R&D institutions on regional level – the Upper Austrian Innovation Network:

#### **Upper Austrian Innovation Network**

With this strategic programme, the Upper Austrian Technology Network is to be turned into the Upper Austrian Innovation Network, which links research, technology and educational institutions. TMG will assume co-ordination assignments within this network in order to make the potential available more easily identifiable both internally and externally. The aim is to improve the use of possible synergies between the individual bodies. This process will involve the preparation of development and expansion plans, an orientation towards sustainability, opportunities and needs, as well as integration into national and international networks to mutual advantage. Networking should be documented and made easily accessible via an extension of the existing "ResearchNet Upper Austria" portal.

**4.4. Does the institution take part in projects of economic development, financed by the European Union?**

**Describe the contents of the agreements and relations.**

**CEE ClusterNetwork (Project Partner TMG)**

The CEE-ClusterNetwork consortium involves eleven neighbouring cluster regions in Central and Eastern Europe, who are keen to mobilise and support national and regional innovation policy actors to carry out and design co-operation activities together with other competent public authorities.

The CEE-ClusterNetwork focuses on linking the eleven partner regions/countries whose innovation policies focus on cluster and network policy. The main aim is to shape a common policy in by defining common strategic issues, strategies and programmes.

The project aims for a coherent development of innovation and cluster policies in the strongest sectors of each regional economy at three levels: policy; administrative; and regional development agencies and cluster initiatives.

Key activities:

- Analysing existing innovation and cluster initiatives and programmes.
- Quality Guidelines: agreement on a common understanding and common criteria.
- CEE Cluster Agreement 2007: agreement of CEE-ClusterNetwork partner regions on common strategies and objectives for the future.
- Bringing together political and administrative policy makers.
- Operative "Cluster Action Plan on basis of the "CEE Cluster Agreement".
- Planning, implementation and evaluation of two to three cross-border pilot actions.
- Development of trans-regional programmes for innovation and cluster activities.
- Establish close links with existing and planned European innovation programmes within the framework of the PRO INNO Cluster Alliance.

**“CEE Cluster Agreement” –**

is a commitment of 11 central and eastern European regions/countries on common strategies and objectives for the future innovation and cluster policy showing the intention on coherent policy development. The agreement will be signed on 28 November 2008 by politicians of the 11 partner regions.

The main activities of the future innovation and cluster policy should focus on:

**Policy and Administration Level**

### **1. Focus on cluster initiatives in European programmes**

We support participation of cluster initiatives in EU-programmes creating research, innovation, technology transfer and qualification e.g. EU-structural funds (ESF, EFRE), FP7 and CIP.

### **2. Cross-border cooperation of clusters**

We support the international and cross-border cooperation of clusters as they remove barriers and facilitate international activities of companies in clusters.

### **3. International visibility of European clusters**

The European economy has strong clusters in mid and high-tech areas. We support all measures facilitating a strong international presence.

### **4. Sustainable cluster policy and accepted role of cluster initiatives in innovation programmes**

We support all cluster policies at regional, national and European level stimulating economic growth, know-how transfer, employment and prosperity as well as emphasizing the necessity of persistent, reliable and long-term role of cluster initiatives.

### **5. Cooperation between research and entrepreneurs (companies)**

Research and development are key factors for innovation and entrepreneurial success hence we support all activities that intensify the cooperation between R&D institutions and companies. Especially SMEs are of importance with priority.

### **6. Give companies a steering role in cluster initiatives**

Cluster policy implicates a customer oriented way of innovation policy as it is focused on the needs of very important sectors. We support the implementation of an advisory board with cluster companies as an appropriate tool of steering the cluster initiatives.

## **Cluster and Network Initiatives' Level**

### **1. Platform for all European cluster initiatives**

We support the co-operation among European clusters and cluster initiatives through an all encompassing platform for all European cluster initiatives enabling the visibility of cluster companies.

### **2. Closer cooperation between Universities, R&D-institutions and companies**

We support all activities that turn research into economically valuable innovations and economic benefits at the same time through closer cooperation between Universities, R&D-institutions and entrepreneurs and improvement of access to R&D facilities and results.

### **3. High qualification for cluster companies**

As a key factor of success we support high qualification services for cluster members to maintain their skills updated for the latest market demands.

### **4. Access to global markets**

We see the importance and support the setting up of common activities to gain access to new global markets towards long positioning of CEE fields of strength.

## **5. High quality trainings for cluster managers**

To get best cluster performances we support high quality trainings to keep cluster initiatives' staff continuously trained.

### **Innofire (Project Partner: Clusterland GmbH – 61 % daughter company of TMG)**

In Europe various regional cluster and networking activities have been developed and implemented as supporting instruments for local and regional economies.

Concerning the level of effectiveness and efficiency of these instruments, used in different environments, an imbalance between European regions appears, particularly in the new EU Member states. The general approach of the INNOFIRE operation is to explore an assessment and to analyse the current state of regional and local cluster management and networking activities, in the field of health business and medical technology - the thematic basis of the partner consortium.

The partner consortium comprises mainly health business clusters or competence networks respectively European Innovation Relay Centers for Medical Technology.

The results of these analyses will be the basis for future optimized processes of interfaces between relevant regional actors (authorities, institutes, initiatives, politicians, companies, etc.).

Therefore, one of the main objectives of INNOFIRE, the re-engineering of the current structures in the participating regions shall be visible.

Substantial outputs of the prior analyses, like new developed instruments, tools, services and further recommendations, will be disseminated and distributed on the regional and interregional level through local workshops and European transfer conferences, which are open to the interested European public.

Hence INNOFIRE covers two strong approaches towards a strong interregional co-operation with a clearly defined added value for the participating regions as well as for all other European regions.

### Project Objectives

The objectives of the INNOFIRE Network are:

- to improve continually and support existing local and regional cluster and networking initiatives through interregional, long-term and strategic co-operation between the participating regional partners;
- to promote a sustainable know-how-transfer concerning regional innovation support policies with a main focus on cluster policy and network formation processes;

- to optimize cluster policy structures and networking activities in all participating regions through benchmarking processes;
- to exchange experiences among the partners;
- to link up European regions fostering innovation and connection with projects and research priorities in the area of medical technology.

**Cloe – A European Network of Excellence for Cluster Experience, Management, Matching and Promotion (Project Partner: Clusterland GmbH – 61 % daughter company of TMG)**

CLOE is a co-operation project between seven European regions set up with the aims of sharing experience, establishing close co-operation and learning from each other in the area of cluster management.

The objectives of CLOE are to enable those regions with a common interest in cluster-building techniques and in fostering of cluster relationships (a) to meet and jointly develop processes and methodologies for the establishment and management of clusters and networks; and (b) to develop business opportunities for companies within and between the clusters.

CLOE focuses on regional authorities, managers of clusters, companies in the clusters, other clusters and international investors within, as well as beyond, the borders of Europe. [www.clusterforum.org](http://www.clusterforum.org) serves as a competence platform giving access to information on the competences of cluster companies and participating regions, as well as being the main information source concerning all CLOE activities.

Originally CLOE sought co-operation between seven regions in Europe: Karlsruhe (Germany), Lyon (France), Värmland (Sweden), Upper Austria (Austria), Tartu (Estonia), Timisoara (Romania) and Kaliningrad (Russia). However, the network is constantly growing and new partners can join the project at any stage.

The aim of the Interreg III C Project Clusters Linked Over Europe - CLOE is to exchange experience and information concerning the management and development of successful clusters.

CLOE targets cluster managers and SME companies operating in the different cluster initiatives. The overall intention of this project is to accelerate cluster building processes and the development of company network initiatives by the sharing of good and best practice methodologies between a number of European regions with experience in this field of innovation policy.

Complementary to the primary intention, the project should also facilitate contacts between companies belonging to clusters of the member regions and thereby foster business opportunities and encourage the involvement of SMEs.

### **REGINS (Project Partner: Clusterland GmbH – 61 % daughter company of TMG)**

In recent years the great contribution of Small and Medium-sized Enterprises (SMEs) to regional economies was recognized. Especially their innovation potential constitutes an important resource within economic regions. However, because of limited access to business networks the full potential of many SMEs cannot be tapped. To integrate these SMEs, many of them are organised within regional and/ or thematic Competence Centres.

REGINS (REGional standardised Interfaces for a better integration of regional SMEs in the European Economy) is an interregional project that aims to analyse, compare and improve regional thematic clusters as well as supporting network structures within 4 participating European partner regions. Moreover, to foster cooperation between companies of different regions up to 15 common interregional projects will be funded. This will strengthen the ties between thematic clusters of different European clusters and between cluster supporting networks. To secure sustainable inter-regional collaboration an interregional network of institutions supporting networks will be implemented.

As a European Regional Framework Operation (RFO), the whole project is sponsored by the EU. To get more information about Interreg III C projects please see next section.

#### CSA - Current State Analysis

One objective of REGINS will be a Current State Analysis (CSA) within the participating regions. This includes an evaluation of the way existing thematic clusters work as well as of the support they get by regional supporting networks. Therefore the CSA focuses on clusters of three different branches that are well represented in the participating regions: automotive, biotechnology and logistics.

Once the thematic clusters and supporting networks are analysed - based upon predefined common evaluation procedures - the regional results will be compared. In the next step a good practice guide will be derived from these results containing solutions for both regional and interregional networking. These advices will help to create a cooperation network between the four partner regions. Moreover, all relevant project results will be made available for other European networks and economic regions.

#### Interregional Cooperation projects

In order to foster inter-regional cooperation, up to 15 common subprojects between companies/ insti-

tutions of the partner regions will be funded. All cooperation subprojects within the automotive, biotechnology and logistics industries that involve companies or institutions of at least two of the partner regions can be part-financed. This might include research as well as marketing or information projects. The first call for subproject proposals will be released in August 2004. All affected companies within the partner regions are asked to conceive projects and apply for funding. The proposals will be reviewed and assessed by interregional thematic committees. Additionally, the Regional Network Offices (RNO) will also offer assistance in identifying transregional project partners, if necessary.

### **RIO (Project Partner TMG)**

We took part with “RIO – the Regional Innovation System Upper Austria” in die ERDF Innovative Action 2000 – 2006.

With the creation and implementation of RIO – the Regional Innovation System Upper Austria, Upper Austria has taken up the strategic themes 1 – “Ausbau und qualitative Weiterentwicklung der wirtschaftlichen Infrastruktur” and 3 – “Nachhaltige regionale Wirtschaftsentwicklung” of the ERDF Innovative Actions 2000 - 2006. The aim of the whole programme was the further development of the region as a regional innovation area through innovative impulses.

### **Key objectives of the project**

The objectives of the programme:

- Achieving the institutionalised networking between both subsystems for the first time and, thereby, between the individual innovation actors and regional management organisations
- Promotion and increase of innovative productivity of the already existing innovation and technology networks by focussing on the four cross-sector cross-cutting themes
- Enhancing the regional economic effect of innovation networks in Upper Austria, thereby promoting regional development, particularly in the Objective 2 areas, and reducing regional disparities
- Strengthening and qualitative further development of Upper Austria's position among the European top regions in the regional networking sector.

Due to this programme Upper Austria made great steps towards to become one of the top European regions for intelligent networking. On the way to this aim, a vivid networking of actors (public & private) in the scope of this programme had taken place. In this respect, almost all the actors of the Innovation Network Upper Austria were engaged in the projects and many of them participated at the Best practice series.

Because of the steady coaching of the correct implementation of the programme and the innovation projects there was constant contact with and between those actors.

The creation of a co-operation platform for the Regional Innovation System Upper Austria for the regional management organisations and the actors of the innovation network took place, e.g. at several meetings during the programme implementation.

**EVALUATION: from 0 to 15**

**SELF-EVALUATION: points\_\_15\_\_**

## **5. Participation of employees in the innovative process**

***5.1. Do the employees take an active part in the innovative process of the institution? Describe the systematic approaches adopted to guarantee this participation.***

Selected employees of TMG were significantly involved in the development of the programme. Especially in the topic area 2 "Professional Qualification" employee representatives were part of concrete planning and implementation of the measures.

As already mentioned under question number four - The regularly held meetings in the five topic areas of the programme guarantee also for employees that they will meet during the phase of programme implementation to get a detailed report about the current activities and the status of every measure. During these meetings they also fix the next steps for successful realisation of the remaining actions.

**EVALUATION: from 0 to 15 SELF-**

**EVALUATION: points \_\_15\_\_**

## **6. Innovation diffusion**

***6.1. Has the institution received any innovation awards from special bodies, associations or experts in the past? Has the institution been mentioned for its innovation in the press or other mass media (please attach photocopies or media transcripts)?***

No

***6.2. Does a social reporting exist in your institution?***

Yes, there exists a "Monitoring-Report".

**EVALUATION: from 0 to 15**

**SELF-EVALUATION: points\_\_10\_\_**