



Assembly
of European
Regions

Winner 2010

Regional Innovation Award

**Region: Mecklenburg-
Western Pomerania (DE)**

Project name: Entrepreneurial
Technology Transfer

Launch: 2002

Initial budget: 725.000€/yr

Running budget: 696.000€/yr

Award: Technology



**Mecklenburg
Vorpommern**



signo
Schutz von Ideen für die
gewerbliche Nutzung

Aim of the project

The objective of Entrepreneurial Technology Transfer is to support an atmosphere of entrepreneurship spirit in the region and research institutes, encouraging people to start up their own business as well as cooperations offering the necessary support.



Dr. Gesine Selig, VVB M-V, c/o University of Rostock, Germany

Key results

- over **468 innovative technologies** analysed
- **204 ideas** with patent potential
- support to 10 scientific companies as members in the VVB M-V

Entrepreneurial Technology Transfer

FOSTERING THE SPIRIT OF ENTREPRENEURSHIP



Research and technology development, University of Rostock

After the change of the federal German law, the German Employee Invention Act in 2002, federal administrations were asked to set up Patent Valorisation Agencies. In all the German states, these were set up as part of the administration of universities and were staffed by the existing administration. The Ministry of Education, Science and Culture of Mecklenburg-Western Pomerania and the Federal Ministry of Economics decided to adopt a more professional, economy-focussed approach of VVB M-V with a PPP, offering all necessary consulting and valorisation services to the publicly funded research organisations.

Despite the two major universities Rostock and Greifswald in cooperation with other scientific facilities in the region and the coastline with the Baltic Sea region offering unique trade opportunities, the region never developed a significant industry beyond ship building and suffered heavy brain drain since the reunification.

The VVB M-V charges the PVA-MV AG to support local research institutes in Mecklenburg-Western Pomerania to ensure that innovations were developed regionally and products, jobs and financial return happen in the country.

Impressions from our jury

"This project illustrates three important success factors for innovation projects: it is sustainable, adopts a holistic approach and based on a public private partnership"

Dr. Joachim HAFKESBRINK
President Technology Transfer and
Innovation (TII)

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