



İSTANBUL
İL ÖZEL İDARESİ



Kompass
Zentrum für
Existenzgründungen



entre:di
entrepreneurial
diversity

AER Training Academy

Women Entrepreneurship

2 – 3 June 2010, Istanbul

Istanbul Provincial Disaster and Emergency Directorate Meeting Hall

İstanbul Valiliği İl ADM Müdürlüğü A Blok
Alay Köşkü Caddesi
Cağaloğlu-Eminönü
TR - 34410 İstanbul

Agenda (as of 19 May 2010)

Wednesday 2 June

Time	Topic	Trainer
9:00 – 9:30	Registration	
09.30 - 9.45	Opening Introduction to the Training Academy	Orhan Albayrak, 1st Vice- President of the Istanbul Provincial Council, Member of the AER Bureau Christina Diegelmann, AER Secretariat
9:45 – 10:15	Introduction Entrepreneurial diversity – fostering Women entrepreneurship and implementing new methods for female entrepreneurs	Ellen Bommersheim, Endredi project and Kompass Incubator for Business Startups, Frankfurt, Hessen (Germany)
10:15 - 11:45	Good practise I: Frauenbetriebe Frankfurt, Hessen (Germany) A local initiative to promote women starting up companies incorporating the local network approach	
11:45 – 12:00	Coffee break	
12:00 – 13:00	The Approach: The 4 +1 Phase Model from Pre-Start up to Post Start up	Ellen Bommersheim, Endredi project and Kompass Incubator for Business Startups

13:00 – 14:00	Lunch break	
14:00 – 15:30	The philosophy: Network action Live action – Take part!	Ellen Bommersheim, Endredi project and Kompass Incubator for Business Startups
15:30 – 15:45	Coffee Break	
15:45 – 16:15	Good practise II: Mentoring – a tool for excellence	Lucia Severed, KKIKK, Sweden
16:15 – 16:45	Good practice case III: Distant learning – a means to train women entrepreneurs.	Angelika Chyła, Polish- American Management Center (PAM Center), University of Lodz (Poland)
16:45 – 17:00	Wrap up of day 1	Christina Diegelmann, Ellen Bommersheim

Thursday 3 June

Time	Topic	Trainer
9:30 – 9:45	Summary of Day 1 and lessons learned	AER
9:45 – 10:15	Good practise IV: Lessons from Jönköping, Sweden	Joakim Robertsson, LTC regional development company, Jönköping (Sweden)
10:15 – 10:45	Good practice V: Women and innvotion in Flevoland, The Netherlands	Zarina Idu, Province of Flevoland (The Netherlands).
10:45 – 11:00	Coffee break	
11:00 – 11:45	Sustainable Success through Profiling Introduction of the Profiling Tool	Ellen Bommersheim, Andreas Küppers, Endredi project and Kompass Incubator for Business Startups
11:45 – 13:00	Case studies Profiling Tool Workshop	
13:00 – 14:00	Lunch break	



14:00 – 15:30	Continuation Case studies Profiling Tool Workshop	Ellen Bommersheim, Andreas Küppers, Endredi project and Kompass Incubator for Business Startups
15:30 – 15:45	Coffee break	
15:45 – 16:30	Final discussion Different ways to promote Women Entrepreneurship: the way ahead	All trainers and participants

