



Preliminary Conference Outline Preventing alcohol-related Harm

Barcelona (Catalunya-E), 29th - 30th April 2010

version: 16 September 2009 –subject to amendments

BACKGROUND

Conference Audience:

- Regional politicians (AER and non-AER member regions)
- Regional officers working in the field of public health, social affairs and the prevention of alcohol-related harm

Aims of the conference

- Raise awareness among regional politicians about the impact of alcohol on society/their territories and showcase examples of regional policies that counter this impact.
- Adopt the outcomes of the AER APR project and conclude the project (6th and final meeting as stated in the project application and plan).
- Disseminate the outcomes to regional politicians.

AER alcohol peer review project (APR) themes:

- 1st APR: Drinking and driving
- 3rd APR: Alcohol and children/young people
- 2nd APR: Availability of alcohol
- 4th APR: Alcohol and pregnancy

Thursday 29th April 2010

AER Conference

What does alcohol do to your region's society and economy? (And what can you do about it?)

9.00 Opening and Welcome

*Catalunya Minister for Health
AER Committee 2 President*

9.30 Why is alcohol a problem for your region?

Dr Peter Anderson (International public health consultant) with facts and figures of social and economic cost of alcohol from a regional perspective

- *Why is alcohol a problem?*
- *Why should regional politicians care?*
- *Why should they include alcohol as a priority in their regional policies?*

Joan Colom (Health department of Catalunya) with regional perspective:

- *What is the impact of alcohol in Catalunya- what is the problem?*
- *Why did the region decide to take action and prevent alcohol-related harm?*
- *What does Catalunya do in this area- outline of main actions/policies.*

10.30 Coffee Break

11.00 Youth and drinking environments

Ann Hope (Trinity College, Ireland)

Olov Oskarsson (AER Youth Regional Network, Jämtland-S)

11.45 Preventing alcohol-related harm in the workplace

Speaker from Catalunya

12.30 -14.00 Lunch Break

14.00 Alcohol Availability and Marketing

Wim van Dalen (STAP-NL)

AER member region presenting their policy in this area

14.45 The role of the health sector: From brief interventions in primary healthcare to treatment

Speaker from Catalunya + Phepa

15.30 Coffee Break

16.00 The AER Alcohol Peer Reviews project- Presenting Regional Responses to Alcohol

Karin Mernelius (Jönköping-S) and other AER member regions presenting the outcomes of the AER APR project.

- *What did we do? Themes we focused on.*
- *What did we learn? Key conclusions*
- *Why is this important for the regions?*

16.40 Close of meeting

20.00 Dinner, kindly hosted by the Department of Public Health of Catalunya

Friday 30th April 2009

AER Committee 2 plenary session

9.30 Opening

10.30-11.00 Coffee Break

12.30 Close of meeting

Participants are free to make their own lunch arrangements