

Plenary Meeting
Network of Local and Regional Authorities
of Social and Solidarity Tourism

And

**Mediterranean seminar on sustainable
development and the implications of climate
change on the tourism sector**

ALIMARA Hotel
Barcelona
22nd, 23rd and 24th May 2008



**Plenary meeting
Network of Local and Regional Authorities of
Social and Solidarity Tourism
And
Mediterranean seminar on sustainable development and the
implications of climate change on the tourism sector
Barcelona (Spain) 22nd, 23rd and 24th May 2008**

Preliminary Program

Thursday 22nd May:

2nd Plenary Meeting of the COLORES network

09h00 **REGISTRATION OF THE PARTICIPANTS**

09h30 **WELCOME ADDRESS.**

- **Mr. Josep Huguet**, Catalonia Minister for Tourism.
- **Mr. Jordi William Carnes**, Barcelona General Director of Tourism.

10h30 **SESSION 1
INTRODUCTION**

- **Mr. Alain Belviso**, President of the Network's Coordination Committee.

STATEMENT OF THE ACTIVITIES OF THE COLORES NETWORK SINCE ITS CREATION

- Members
- Coordination Committee
- Its Functioning
- Recommendations
- Actions
- Partnerships (AER, Network on Sustainable and Competitive Tourism)

Recommendation and adoption of a plan of action.

11h30 Debate

12h00 Coffee break

12h30 **SESSION 2**
RECOMMENDATIONS ON THE PRACTICAL IMPLEMENTATION OF PARTNERSHIPS BETWEEN THE MEMBERS OF THE NETWORK. WHAT TYPES OF COOPERATION CAN BE REALIZED?

- **Representative** of INATEL (Portugal)
- **Ms. Isabelle Siron**, Policy officer for the Aquitaine region (France)
- **The mayor of the city of Corinth** (Greece)
- **Mr. Luc Gobin**, Head of the Investments Department, Toerisme Vlaanderen (Belgium)

13h30 Debate

14h00 Lunch

15h30 **SESSION 3**
PRESENTATION OF THE PILOT PROJECTS CARRIED OUT WITHIN THE NETWORK

- Project 1 – **Government of the Balearic Islands**

Mr. Javier Bustamante Moreno, General Director for strategic planning, labour and training

- *Implementation of a MED project on social, sustainable and fair tourism with other members of the network*

- Project 2 – **Catalonia Directorate-General for Tourism**

Ms Marien Andre, Coordinator of the tourism research institute of the Generalitat of Catalonia

- *The inclusion of migrant workers through family holidays*

- Project 3 – **Floréal Club - Belgium**

Mr. Yves Godin, Director of the Floréal Club

- *Transnational project with the Nord Pas de Calais (France) and the Flemish and Walloon Regions (Belgium)*

17h00 End of the day

21h00 Opening dinner, under the Presidency of the mayor of Barcelona

Friday 23rd May:

Mediterranean seminar on sustainable development and the implications of climate change on the tourism sector

09h00 **REGISTRATION OF THE PARTICIPANTS**

09h30 **OPENING ADDRESS**

- **Mr. Norberto Tonini**, President of BITS

09h45 **SESSION 1**
THE GLOBAL IMPLICATIONS OF CLIMATE CHANGE

- **Mr. GILLES PENNEQUIN**, Senior official for sustainable development from the French Ministry for Ecology and Sustainable Planning and Development (*to be confirmed*)

10h15 Debate

10h30 **SESSION 2**
CLIMATE CHANGE AND TOURISM: RISING TO THE CHALLENGES

- International perspective
- European perspective
- Mediterranean perspective

11h30 Debate

12h00 Coffee break

12h30 **SESSION 3**
THE INVOLVEMENT OF LOCAL AND REGIONAL AUTHORITIES TOWARDS THE CHALLENGES OF CLIMATE CHANGE AND SUSTAINABLE DEVELOPMENT IN THE TOURISM SECTOR

- **Mr. Thomas Carlsson**, Representative of the Assembly of European Regions, Coordinator of the Sustainable Tourism Group (Sweden).
- Representative of the DEVE Commission at the Committee of the Regions.
- **Ms. Carmela Cotrone**, Head of European territorial cooperation of the Campania Region (Italy).
- Mr. President of the development agency of the city of Larnaca (Cyprus).
- **Mr. Cesarino Romani**, Councillor of the Province of Rimini for the Environment, and the Integrated Coastal Zone Management (Italy).

13h30 Debate

- 14h00 Lunch
- 15h30 **SESSION 4**
FINDING INNOVATIVE SOLUTIONS TO ENCOURAGE THE DEVELOPMENT OF SUSTAINABLE TOURISM.
- **Mr. Jean-Marc Mignon**, Vice President of BITS.
 - **Mr. Josep Huguet**, Catalonia Minister of Innovation, Universities and Enterprise (Spain).
 - **Representative** of the Region Provence-Alps-Côte d'Azur (France).
 - **Mr. Gilles Béville**, representative of the French Ministry of Foreign and European Affairs (France) (to be confirmed)
- 16h30 Debate
- 17h30 Conclusions of the two-day work
- **Mr. Alain Belviso**, President of the COLORES Network's Coordination Committee.
 - **Mr. Norberto Tonini**, President of BITS.
- 18h00 Cocktail
- 18h30-19h00 **Meeting of the members of the COLORES Network's Coordination Committee**
- 20h30 Gala Dinner under the Presidency of the Minister of Tourism of the Generalitat of Barcelona

Saturday 24th May:

Field visit

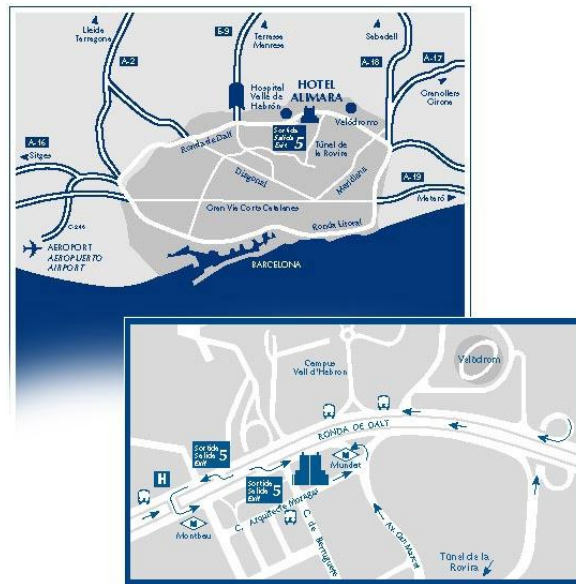
- 09h00 Guided tour around the city of Barcelona.
- 11h00 Visit of a social and solidarity tourism site outside Barcelona.
- 14h00 Lunch in the Catalan countryside.
- 17h00 Return to Barcelona and free time for the end of the afternoon and dinner.

Useful information

Site of the event

The plenary meeting will take place in the facilities of the **ALIMARA hotel** (www.alimarahotel.com).

A taxi stand is located just outside the airport. For your information, the fare from the airport to the hotel is 20 Euros for a maximum of 3 persons per vehicle.



Accommodation

The hotel that has been selected is the ALIMARA Hotel 4****, it is situated in the city of Barcelona, near an underground station and 15 minutes (by underground) from the Ramblas area.

Participation fees

Registration fees *

- **90 €**

* The registration fees include the materials provided to the delegates and office expenses.

Plenary meeting package

- **360 € in single bedroom.**
- **400 € in double bedroom.**

This is the price per bedroom. It includes taxes, the nights of **22nd and 23rd May**, breakfasts, the opening dinner of 22nd May and the gala dinner of 23rd May, the access to all sessions, the simultaneous translation during the plenary sessions, lunches and dinners on 22nd and 23rd May, coffee breaks, the Congress proceedings. **The day out on 24th May, including lunch and visits.**

Additional night, pre or post-congress, breakfast included (night of the 21st or 24th May):

- Single bedroom: **115 €** (per night).
- Double bedroom: **135 €** (per night).

Registration and payment instructions

The registration form should be sent by direct mail, e-mail, or fax to BITS Secretariat to the following address:

BITS
Rue Haute, 26-28 - 1000 Brussels - Belgium
Tel: (32- 2) 549 56 89/90 - Fax: (32- 2) 514 16 91
E-mail: staher.bits@accg.be and eric.svoboda@agglo-paysdaubagne.fr

In order to be confirmed, every registration should be sent together with the full payment or the proof of the payment. Registrations without payment will not be taken into account.



International Bureau of Social Tourism

LA COMMUNAUTÉ
PAYS D'AUBAGNE
ET DE L'ÉTOILE

Closing date for registration: 16th May 2008

Payment should be made in Euros according to the following method:

- **Bank transfer**

Payment details for bank transfer are as follow:

Bank name: Fortis Banque
Account Name: BITS – Bureau international du tourisme social
Bank Address: 2, Rue Joseph Stevens - 1000 Brussels - Belgium
Account No: 210-0902494-58
Swift Code: GE BA BE BB
IBAN Code: BE 95 210-0902494-58

Please reference the payment as: **Network – Barcelona meeting.**

In case of cancellation:

- For any cancellation received before 16 May 2008, 25% of the registration and accommodation fees will be charged.
- For any cancellation received between 16 May and 29 May 2008, 50% of the registration and accommodation fees will be charged.
- If you have booked your stay but could not attend to the event and did not cancel it, you will not be eligible for any refund.



Generalitat de Catalunya
Departament d'Innovació, Universitats i Empresa



Sightseeing Tours

Two sightseeing tours are being proposed to the accompanying persons by the Catalan Government.

Thursday 22nd May



Montserrat (1/2 day with lunch) **65 €**:

- Visit to the park and the Monastery as well as the "Abadia de Montserrat". The site, which is regarded as the heart of Catalonia, is built on the mountain of Montserrat and offers a unique and gentle landscape. Lunch at a traditional restaurant at the foot of the mountain.

Friday 23rd May



Sitges (1/2 day with lunch) **65 €**:

- Guided tour around this pretty seaside town located on the "Costa del Garraf", a few dozens of kilometres from Barcelona, with its historic centre as well as its amazing "Cau Ferrat" modernist museum. Lunch at a seaside restaurant.